LANDING PAGE LAYOUT

HEADER

* NO CHANGES

SECTION 1

* CHANGE THE LAST WORD CYCLE TO: **ARE YOU** READY TO TURN THAT ‘NO’ INTO A ‘YES’?

[I’D LIKE TO BE ABLE TO HIDE THE BUTTON & CONSEQUENTLY THE FORM FOR A PERIOD OF TIME UNTIL OUR LIVE LESSONS COME ONLINE]

SECTION 2 – OUR STORY

* REDUCE THE SIZE OF THE LANGUAGE BUBBLES PIC WITHIN THE RED BORDER AND ADJUST THE SPACING

SECTION 3 – OUR STUDENTS [NEW SECTION]

* WRITTEN TESTIMONIALS WILL APPEAR HERE – USE SPACEHOLDER TESTIMONLIALS FOR NOW

SECTION 4 – OUR STYLE | OUR SYSTEM [PREVIOUSLY SECTION 3 - DO IN A GRID STYLE AS SHOWN]

* SEE THE SECTION 4 ATTACHMENT TO EXPLAIN IN FURTHER DETAIL THE LAYOUT AND CONTENTS

SECTION 5 – OUR LESSONS [I’D LIKE TO BE ABLE TO HIDE THIS SECTION UNTIL WE HAVE ALL THE TEACHERS HIRED]

* USE A PLUGIN LIKE THIS [ <https://elementor.merkulov.design/glider> ] LIKE THE THIRD EXAMPLE:
* THE PAIRINGS ARE BY LETTER FIRST (I.E. GENERAL ENGLISH A1 & GENERAL ENGLISH A2…GENERAL ENGLISH B1)

A1 – GENERAL ENGLISH [IMAGE & WRITE-UP] B1 – BUSINESS ENGLISH [IMAGE & WRITE-UP] YOUNG LEARNERS 5 – 7 YEARS [IMAGE & WRITE-UP]

A2 – GENERAL ENGLISH [IMAGE & WRITE-UP] B2 – BUSINESS ENGLISH [IMAGE & WRITE-UP] YOUNG LEARNERS 8 – 11 YEARS [IMAGE & WRITE-UP]

B1 – GENERAL ENGLISH [IMAGE & WRITE-UP] C1 – BUSINESS ENGLISH [IMAGE & WRITE-UP]

B2 – GENERAL ENGLISH [IMAGE & WRITE-UP] C2 – BUSINESS ENGLISH [COMING SOON!]

C1 – GENERAL ENGLISH [IMAGE & WRITE-UP]

C2 – GENERAL ENGLISH [COMING SOON!]

SECTION 6 – OUR COURSES

* USE A FILTERABLE GALLERY PLUGIN SOMETHING LIKE THIS [ <http://blog.i13websolution.com/live-preview-wordpress-responsive-filterable-portfolio-plugin/> ]
* I’M HOPING THAT THIS PLUGIN CAN BE LAYERED, OR STACKED, ALLOWING MULTIPLE SORTING…i.e. LANGUAGES 🡪 ENGLISH 🡪 VARIOUS TILES (each

with links to Ecwid shopping cart where each specific course will have full details and be able to be purchased)

PRIMARY CATEGORY SECONDARY CATEGORY (LINKS\*) COURSES WITH LINKS FOR PURCHASE

CAREER DEVELOPMENT [PRIMARY CATEGORY] (80) SECONDARY TILES [COURSES\*]

COMPUTER SKILLS [PRIMARY CATEGORY] (14) SECONDARY TILES (102) TOTAL COURSES AVAIL. [CAN EITHER BE HERE OR IN Ecwid – PREFERABLY HERE]

ENTREPRENEURIAL SKILLS [PRIMARY CATEGORY] (42) SECONDARY TILES [COURSES\*]

LANGUAGES [PRIMARY CATEGORY] (6) SECONDARY TILES (68) TOTAL COURSES AVAIL. [CAN EITHER BE HERE OR IN Ecwid – PREFERABLE HERE]

SALES SKILLS [PRIMARY CATEGORY] (??) SECONDARY TILES [COURSES\*]

WEB DEVELOPMENT [PRIMARY CATEGORY] (??) SECONDARY TILES [COURSES\*]

WORKPLACE ESSENTIALS [PRIMARY CATEGORY] (??) SECONDARY TILES [COURSES\*]

SECTION 7 – OUR NUMBERS

* KEEP THE ICONS AND THE INFORMATION THE SAME – COUNTING BEGINS **EVERY TIME** THIS SECTION BECOMES VISIBLE

SECTION 8 – OUR BENEFITS [NEW SECTION]

* CREATE AN IMAGE EMBEDDED IN TEXT SECTION AND I WILL CHANGE THE CONTENT MYSELF

SECTION 9 – OUR STUDENTS [PREVIOUSLY SECTION 4]

* HAVE VIDEO TESTIMONIALS HERE – USE PLACEHOLDERS FOR NOW

SECTION 10 – OUR TEAM [I’D LIKE TO BE ABLE TO HIDE THIS SECTION UNTIL WE HAVE ALL THE TEACHERS HIRED]

* NO CHANGES

SECTION 11 – OUR NEWSLETTER

* NO CHANGES

SECTION 12 – OUR BLOG

* NO CHANGES

SECTION 13 – OUR CONTACTS

* KEEP EVERYTHING THE SAME EXCEPT MAKE **‘LET US KNOW HOW WE CAN HELP’** WHITE
* WE WILL EVENTUALLY ADD ADDRESS AND PHONE NUMBER INFO HERE AS WELL SO PLEASE MAKE THE

FRAMEWORK FUTURE READY

SECTION 14 – ROLLING PARTNERS’ & CLENTS’ LOGOS

* NO CHANGES

SECTION 15 – FOOTER

* THE SOCIAL MEDIA ICONS SHOULD STAY REVERSED & CLICKABLE – INSTEAD OF FLIPPING BACK TO THE FRONT AND THE ARROW SHOWING